








# CUB SCOUT RECRUITMENT RESOURCES - 2020

Prepared. For Life.™

<b>Virtual Recruitment Playbook</b> Everything you need to hold virtual and outdoor recruitment events during Covid.  <a href="https://tinyurl.com/yyj5uhq6">https://tinyurl.com/yyj5uhq6</a>	
<b>Photos of Scouts in Action</b> Use for your recruiting materials and Social Media  <a href="https://tinyurl.com/yxpyxouo">https://tinyurl.com/yxpyxouo</a>	
<b>BSA Brand Center</b> Everything graphic for BSA programs  <a href="https://tinyurl.com/y36kzyox">https://tinyurl.com/y36kzyox</a>	
<b>Update your BeAScout PIN</b> Instructions on how to set up or revise your unit's settings on <a href="http://www.BeAScout.org">www.BeAScout.org</a>  <a href="https://tinyurl.com/y2otaof8">https://tinyurl.com/y2otaof8</a>	
<b>Virtual Rally to Recruit Scouts During Covid</b> How to organize and attract new prospects to your unit's virtual recruitment event  <a href="https://tinyurl.com/y2mhsvu6">https://tinyurl.com/y2mhsvu6</a>	

NORTHEAST REGION | AREA 5



<p><b>Use Geofencing and NextDoor to Recruit New Scouts</b></p> <p>Two great resources to attract new scouts</p> <p><a href="https://tinyurl.com/y2fxdtnm">https://tinyurl.com/y2fxdtnm</a></p>	
<p><b>Adopt-a-School</b></p> <p>How to organize and attract new prospects to your unit's virtual recruitment event</p> <p><a href="https://tinyurl.com/y3c4uymx">https://tinyurl.com/y3c4uymx</a></p>	
<p><b>Online Registration</b></p> <p>Skip the paperwork – have your scouts register online.</p> <p>It's quick and easy!</p> <p><a href="https://tinyurl.com/y28oesvt">https://tinyurl.com/y28oesvt</a></p>	
<p><b>Steps you can take right now to return your unit to scouting activities</b></p> <p>While many Scout units have a desire to return to Scouting activities, they have questions about how to do so safely during the ongoing COVID-19 pandemic.</p> <p><a href="https://tinyurl.com/y4fsbzn5">https://tinyurl.com/y4fsbzn5</a></p>	
<p><b>Archived Marketing Webinars</b></p> <p>All of the past webinars are archived here. Take a look, you're sure to find something interesting.</p> <p><a href="https://tinyurl.com/yyewoa7g">https://tinyurl.com/yyewoa7g</a></p>	
<p><b>How to Attend This New Webinar About Recruiting Any Time of Year</b></p> <p>This <b>November 4</b> webinar will address ideas on how to invite families to join Scouting no matter what season it is.</p> <p><a href="https://tinyurl.com/y25xnsex">https://tinyurl.com/y25xnsex</a></p>	