

Help Make a Positive Difference Today

If you're like many individuals, Scouting has been important to you throughout your life. As you remember your great experiences as a youth, parent, or volunteer ... please think about your legacy to Scouting and how you can make a continuing positive difference.

A gift of stock that's increased in value may be a tax efficient way to support Scouting and save you money on taxes (you may want to check with your tax advisor). You can even include the Minsi Trails Council Endowment Fund in your will, insurance, or estate plan with a gift of stock.



Scouting ... Prepares Youth for Life

Scouting promotes outdoor fun and adventure while inspiring lives of leadership, character, achievement, service, and citizenship. Help keep local Scouting strong in our area. Your gift of stock will make a positive difference for our Scouts, and can save you money on capital gains and taxes.

GIFTS MADE LOCAL ... STAY LOCAL

Uses of proceeds of gift(s) submitted herewith are hereby restricted exclusively to the funding of Minsi Trails Council, BSA Scouting programs and its operations. Thank you!

ON AVERAGE SCOUTS SHOW A FOURFOLD INCREASE IN CHARACTER

4X

CHARACTER

Boys involved in Scouting gain significant increases in **character** attributes like **cheerfulness, helpfulness, kindness, obedience, trustworthiness** and are more **hopeful of the future** than non-Scouts.

Positive character translates into:

DOING BETTER IN SCHOOL
HAVING HIGHER CAREER GOALS
MAKING BETTER LIFE CHOICES

**Thank you for all you do
for Scouting!**

Save on

Taxes

Make a

Gift of Stock



BOY SCOUTS OF AMERICA®
MINSI TRAILS COUNCIL

A Gift of Stock Can Save You on Taxes

Who doesn't want to save on taxes? Making a gift to Minsi Trails Council of stock that's increased in value can save you money on your potential capital gains and taxes ... while making a positive difference for local Scouting. Stock Gifts can be made to support our annual Friends of Scouting campaign or to benefit the Minsi Trails Council Endowment Fund.

Our Endowment Fund is for long-term use by local Scouting, but it also generates annual income to directly support Scouting programs in our area. Either way, you are helping make local Scouting even stronger for our Scouts, while possibly saving you money on capital gains and your taxes.



How it Works

When a stock increases in value, the difference between its purchase price and its higher current value creates a capital gain that is often subject to tax. However, if you gift the stock directly to a qualified nonprofit like Minsi Trails Council, you avoid the capital gains. That means you get the gift value of the stock at today's price and a larger tax deduction without the worry of capital gains. Here's an example:

- You originally purchased 100 shares of XYZ Corp. at \$10.00/share for a total of \$1,000.
- Value today of 100 share of XYZ Corp. is \$20.00/share for a total of \$2,000.
- The increased value subject to capital gains is \$1,000 if you simply sold the stock.
- When the stock is gifted directly to Minsi Trails Council, the gift value is \$2,000 and it is not subject to capital gains.
- That means your original investment at a cost of \$1,000 gives Scouting a gift of \$2,000 and you save on the \$1,000 capital gains.

It's a tax efficient way of making a larger gift to Scouting and avoid paying the taxes while still getting a potential tax deduction for your charitable donation.

To Make a Gift of Stock ... Just Give us a Call

To make a stock gift directly to Minsi Trails Council, please contact Paul Oswald, Chief Officer Finance & Administration, at 610-465-8576 or paul.oswald@scouting.org. He can answer your questions and provide the simple stock transfer information to make your gift.



For More Information

- ☐ I would like to donate stock, please call me
- ☐ Please contact me about other ways to make a lasting gift to Scouting.
- ☐ I have included Minsi Trails Council in my will/estate plans.
- ☐ I would like a copy of the *free* Wills and Planned Giving Guide.

Name

Street

City

State ZIP

Phone

Email

Please Mail To:

991 Postal Road
Allentown, PA 18109

Paul.oswald@Scouting.org
610-465-8576



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